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Adobe Animate CC

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Adobe Animate CC lets web designers create interactive HTML animations for the web, digital publishing, rich media advertising, and more, reaching both desktop and mobile with ease. In order to make such banners compatible with the Adform system, creatives should follow the specifications below.

Use Adform's [HTML5 Studio \(http://studio.adform.com\)](http://studio.adform.com) to automatically add required scripts and to auto-apply main clickTAG.



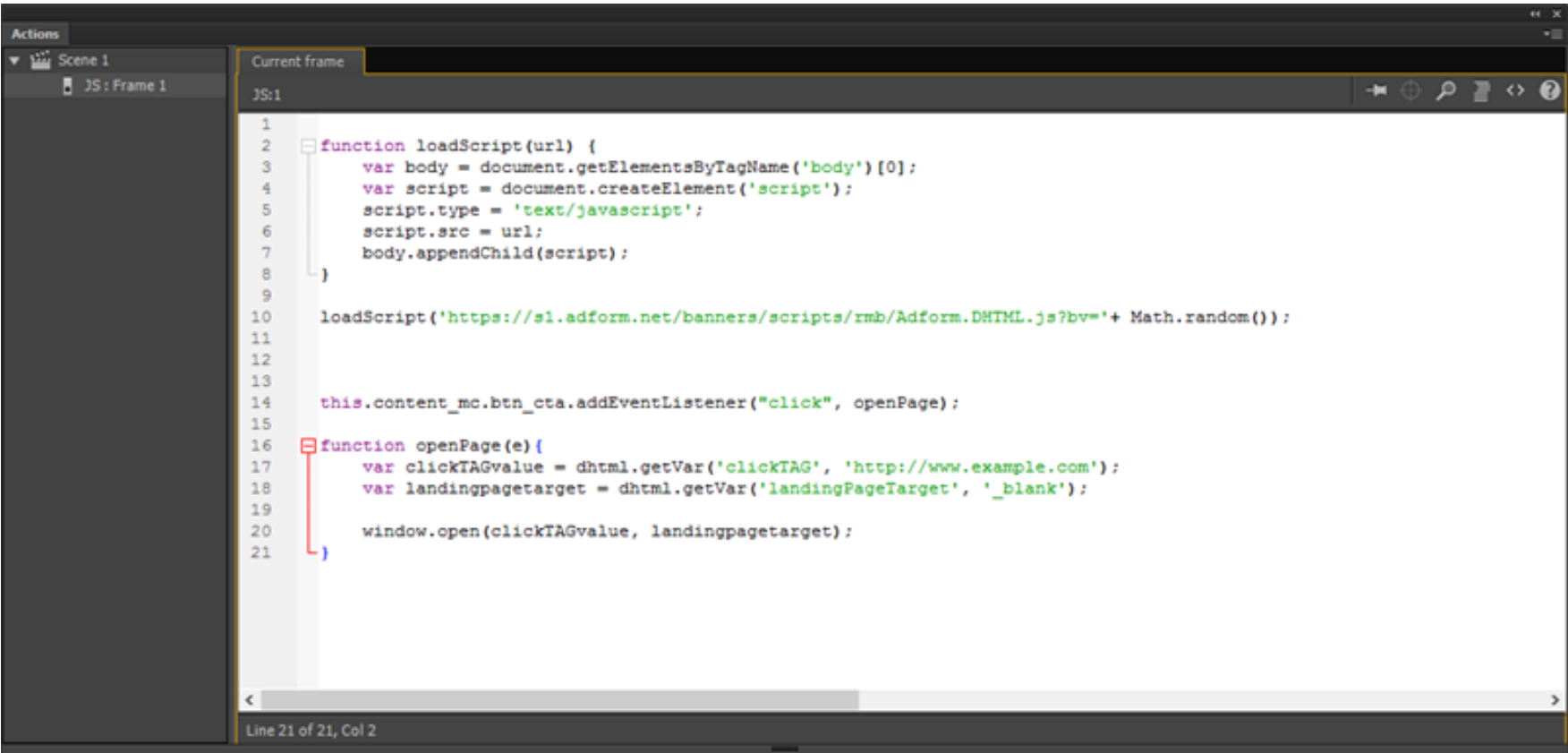
This section describes the usage of external non-Adform related systems. Please check the respective documentation for the most up to date information.

Add clickTAG to Adobe Animate CC Banner

1. In the root code directory add function to load external libraries:

```
function loadScript(url) {
    var body = document.getElementsByTagName('body')[0];
    var script = document.createElement('script');
    script.type = 'text/javascript';
    script.src = url;
    body.appendChild(script);
}

loadScript("https://s1.adform.net/banners/scripts/rmb/Adform.DHTML.js?bv=" + Math.random());
```



2. Depending on the desired action (in this case button btn_cta) Adform code snippet for clickTAG has to be implemented:

```
this.content_mc.btn_cta.addEventListener("click", openPage);

function openPage(e){
    var clickTAGvalue = dhtml.getVar("clickTAG", "http://www.example.com");
    var landingpagetarget = dhtml.getVar("landingPageTarget", "_blank");

    window.open(clickTAGvalue, landingpagetarget);
}
```

Check the [Required file structure \(https://www.adformhelp.com/s/article/UUID-8bb7ab75-b4f5-0dbe-391e-769728db2409\)](https://www.adformhelp.com/s/article/UUID-8bb7ab75-b4f5-0dbe-391e-769728db2409) guidelines to make sure the banner complies with the Adform platform.



In case the animations are being lopped in Animate CC, please refrain from using the above clickTAG implementation method as it might result in adding the click handler multiple times to the animated element. Instead of this approach, we recommend adding Global clickTAG using Adform [HTML5 Studio \(https://studio.adform.com/browse-templates/\)](https://studio.adform.com/browse-templates/). More information can be found [here \(https://www.adformhelp.com/s/article/How-to-add-global-clickTAG\)](https://www.adformhelp.com/s/article/How-to-add-global-clickTAG).